



TURNING YOUR SUPPLY CHAIN INTO A COMPETITIVE ADVANTAGE

Esperanto

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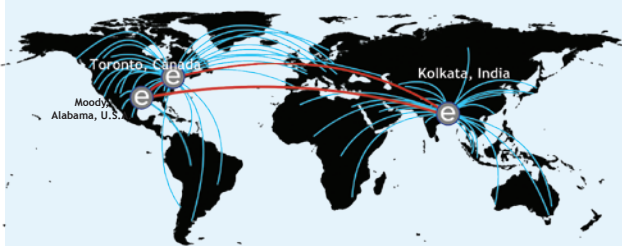
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Please contact us today to learn more about how QLogitek can help at

1.800.699.8204

Or visit us on-line at www.QLogitek.com



Our Global Footprint

2010 MICROSOFT® PARTNER OF THE YEAR Finalist



Microsoft Partner Network™

QLogitek is 2010 Microsoft Worldwide Partner of the Year Award Finalist

QLogitek is jubilant to be selected as a 2010 Microsoft Worldwide Partner of the Year Award finalist in the SOA (Service Oriented Architecture) and Business Process category. QLogitek's entry, *Retail B2B Supply Chain Accelerator*, was selected amongst entries from 3000 Microsoft partners representing over 100 countries worldwide. Award submissions demonstrated partners' abilities to deliver market-leading solutions and quantifiable business value for their customers, by using Microsoft technologies. QLogitek is humbled to have been the only Canadian finalist chosen in its awards category.

"Congratulations to the 2010 Partner Award finalists for delivering such creative and superior Microsoft solutions and services," said Allison Watson, Corporate Vice President, Worldwide Partner Group, Microsoft Corp. "It's incredible to see the level of expertise our partners continue to exhibit as they create and deliver innovative solutions and services to grow their businesses, meet customer needs, and drive down costs."

Retail B2B Supply Chain Accelerator demonstrates QLogitek's innovative delivery of cloud computing applications for the Canadian retail and consumer packaged goods industries, leveraging Microsoft technologies including Microsoft BizTalk Server

(BizTalk). Together with QLogitek's Hosted EDI and Supplier & Customer Order Management Systems, the entry confirms how business-to-business complexities surrounding the planning, buying, making, paying, moving, and selling processes can securely and efficiently be supported by cloud computing service delivery models. According to Microsoft, the ability to readily change and optimize business processes is the key to organizational competitiveness and growth.

"We are honored to be recognized by Microsoft internationally for the cloud computing applications that we are deploying to help businesses grow. This is an outstanding acknowledgement of the power of Microsoft's platform, tools and technologies coupled with QLogitek's industry-specific partner expertise in running BizTalk to support a global supply chain operation," said Isa Qureshi, Executive Vice President & Chief Operating Officer at QLogitek.

Microsoft technology partner finalists and winners will be honored at an awards gala during the Microsoft Worldwide Partner Conference in Washington D.C. on July 14, 2010.

QLogitek thanks its customers for their ongoing support and for their contribution towards this achievement.

TPX 3.0 Speed Up Trading Partner On-Boarding with Trading Partner eXchange (TPX) 3.0

QLogitek has launched version 3.0 of its Trading Partner eXchange (TPX) cloud application for B2B community management. By automating trading partner 'on-boarding', TPX speeds up the process whereby trading partner communities connect to their retail or consumer packaged goods (CPG) hub. In fact, TPX reduces the time associated in enabling a single trading partner by 90 percent. The application also improves data integrity, by facilitating the exchange of more clean and comprehensive enablement data.

B2B community management typically involves the manual collection of data from trading partner communities, which can consist of anywhere between approximately 50 - 1,000 plus organizations. This manual process results in delays and inaccuracies in the collection of data, increasing the time and cost associated with trading partner enablement. TPX significantly alleviates these pain points.

At the outset of an enablement program, trading partners are prompted to access the application, which runs as a self-serve web portal. As they provide their key administrative and technical

details, their respective hub is provided with a consolidated view into the status of its enablement program. All data formats, EDI and otherwise (spreadsheets, XML etc.), are supported following QLogitek's 'any-to-any data translation' capability.

When TPX version 1.0 was released in 2008, it supported 21 North American trading partners. This has increased by 2100% in 2 years, to 473. QLogitek has successfully deployed TPX to major retail hubs, HDS Retail North America, Katz Group, and most recently The Bargain! Shop. According to a September 2009 study conducted by The Aberdeen Group, North American retailers perceive increased collaboration with suppliers to be the foremost strategic action required in order to address supply chain pressures. QLogitek is working on TPX version 4.0, in order to further assist the retail and CPG industries in addressing this core challenge.

Featured Product:



Hosted EDI System
www.qlogitek.com/edi.aspx

OTHER UPDATES:**QLogitek Welcomes Evangelists!**

Don Whilsmith and Patrick Bartlett, retail logistics veterans, have joined QLogitek as Evangelists, to spread word of the value of QLogitek's solutions within the North American retail market.



Don is the Director of Strategic Logistics Systems, where he helps clients develop strategic supply chain plans. He has a long and rich history of retail experience with numerous marquee brands including the Hbc, Future Shop, A&P, IGA, and Dominion Stores.



Patrick is a Senior Management Consultant for organizations including Aramex, Kodak, and Pitney Bowes. He has over 20 years of experience in the logistics business, in senior roles including President and Vice President for both Canada Post and Canpar Parcel Services.

Experience Microsoft's Virtual Retail Day

On May 23rd, QLogitek participated in Microsoft's Virtual Retail Day, to demonstrate to Canadian retail executives how Microsoft technology can deliver on the vision of *Connected Experiences for Retail*.

QLogitek executives outlined the successful deployment of cloud computing software-as-a-service (SaaS) applications to the Hudson's Bay Company, in conjunction with Microsoft BizTalk Server. Other Microsoft partners featured were Avanade, Fujitsu, Ideaca, and Dayforce.

Experience the Virtual Retail Day by visiting: <http://bit.ly/msqlvr>.



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QLOGITEK



Microsoft

Microsoft and QLogitek Collaborate to Enhance BizTalk Server 2010

Microsoft has selected QLogitek to participate in its Technology Adoption Program (TAP) for BizTalk Server (BizTalk) 2010. QLogitek's technology experts are contributing their experiences in running B2B cloud computing platforms that support global supply chain operations of retail and consumer packaged goods firms, in order to enhance BizTalk's B2B-EDI features.

TAP is a program designed for Microsoft customers who have specific business needs to get early access to new technology and to drive their requirements into the current and future versions of the product. In return, TAP participants help Microsoft reach its quality bar across product, documentation and support services and help validate features and use cases in real world environments. Entry into the TAP program requires nomination by Microsoft and a limited number of seats are made available globally.

The TAP program is expected to be complete by the end of this summer, leading to the launch of BizTalk 2010. BizTalk 2010 will include enhanced features to its existing version (BizTalk 2009), culminating from the assessment provided by TAP participants. BizTalk is a leading B2B-EDI product and boasts a global install base of 9,000 organizations, spanning a number of industries including retail, manufacturing, pharmaceutical, government and healthcare.

Learn more about faster and smarter B2B-EDI integration leveraging BizTalk at: www.qlogitek.com/ms-biztalk.aspx.

Featured Service:

QLogitek BizTalk Services
www.qlogitek.com/ms-biztalk

**Ontario Chamber of Commerce Recognizes QLogitek's Export Growth Potential**

The Ontario Chamber of Commerce (OCC) has granted QLogitek funding through its *Export Market Access: A Global Expansion Program* initiative, in recognition of QLogitek's Canadian export growth potential. QLogitek will utilize these funds up to the period ending July 2010, to drive marketing activities targeting the U.S. retail and consumer packaged goods industries. "We are pleased to receive government support in an effort to provide home-grown Canadian supply chain services in broader markets, and to further drive benefits within our provincial economy," said Mateen Zubairi,

QLogitek's Chief Financial Officer.

Export Market Access is an initiative of the OCC, with support and funding from both the Government of Ontario and the Government of Canada. "The importance of small and medium-sized businesses to job creation, innovation and growth in Ontario's economy underscores the importance of fostering an environment to support their growth and export potential," said Len Crispino, President and CEO of the OCC.

U CONNECT 2010

**QLogitek, IBM and GXS Featured at U Connect 2010**

QLogitek was invited to participate at U Connect 2010, North America's premier B2B-EDI Supply Chain conference for the retail, distribution and consumer packaged goods (CPG) industries. Alongside QLogitek, on a panel entitled *The Future of Trading Partner Collaboration*, were U.S.-based IBM and GXS. QLogitek elaborated on this theme based on the Canadian retail & CPG sector experience and, in doing so, provided a unique perspective. The hour-long panel discussion took place June 10th in San Antonio, Texas.

U Connect has been connecting North American industries and value chains for over 10 years. Hosted by GS1 US and Voluntary Interindustry Commerce Solutions (VICS), the conference offers opportunities for attendees to learn, network, and hear from users and experts on the range of critical business processes that enable visible, secure and sustainable value chains. These include collaborative commerce,

EDI/eCommerce, EPC-enabled RFID and global data synchronization for tracking, tracing, data governance, data accuracy, brand identity, new item introduction, product recall/withdrawal, inventory control, packaging, and mobile commerce. The audience for this event comprises primarily of C-level decision makers through to business and systems analysts.

QLogitek will be hosting a webinar in August, in order to share with its community of clients and partners the best practices shared and lessons learned from this panel. The date and time of the webinar have yet to be confirmed however if you are interested in joining, please email jijesh.devan@qlogitek.com citing "U Connect 2010".

Save the date for U Connect 2011. Please visit <http://uconnect.gs1us.org>.